



"Chilipoker.com becomes the official partner of GO Voyages for its new direct line from Paris to Las-Vegas"

Press release
Malta, 28 October 2009

The Malta-based company, which is **celebrating its 3rd birthday**, has signed a partnership agreement with **GO Voyages** to become the **official partner** for its new direct line from Paris to Las Vegas, operated by **XL Airways**, which will take off on 23 May 2010.

There will be twice weekly flights departing from Paris Charles de Gaulle, on Thursdays and Sundays, leaving room for short trips of 3 or 4 days as well as stays of a week, 10 days or longer. The departure and arrival timetables mean that travellers from all over Europe can be transported, and Paris will be established as a **direct gateway to Las Vegas**.

As well as innovating with this exclusive partnership, Chilipoker.com is installing a **free VIP counter** in Las Vegas for all its European customers. This will offer a **dedicated multilingual** team in charge of helping tourists and poker players prepare their stays in Las Vegas, especially with reservations for restaurants, shows or limousines, or visits to the surroundings of Vegas, etc.

"Las Vegas is one of those destinations people dream of, but which appear inaccessible. As an online poker site we felt it appropriate to offer an answer to these dreams by offering all non-English speaking Europeans, and in particular the French, a chance to enjoy a unique experience," states Alexandre Dreyfus, the French founder of Chilipoker.com.

"We hope that with the future regulation of the online gaming market in France, which is set to become effective before 23 May 2010, Chilipoker can occupy a significant place in this new market. From now on, Las Vegas will form an integral part of our marketing strategy in Europe for 2010."

To celebrate this agreement, **Chilipoker will refund 75 Euros** to all Chilipoker.com account holders for each ticket* reserved between 15 November and 31 December 2009.

"In this way Chilipoker.com intends to assert itself as a partner for the "poker destination" of Las Vegas and in particular for the French community, as we have already been for 2 years

in Marrakesh. It will mean an investment of several hundred thousand dollars for us," explains the director.

* the full terms of this refund and information about this partnership are already available in on the website:

<http://www.chilipoker.com/paris-las-vegas.html>

About Chilipoker

Launched in 2006 by French Internet entrepreneur Alexandre Dreyfus, today Chilipoker numbers 40 staff of 13 different nationalities distributed across its various offices in Malta, London, Costa Rica and Hungary. Since 2007 Chilipoker.com has also sponsored one of the best women poker players, the American Liz Lieu (The PokerDiva), who is based in Las Vegas. In 2009 the company signed an agreement with the World Poker Tour to organize the WPT Marrakesh for 3 years, the first edition of which was held on 16 October.

www.chilipoker.com

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